



# ADAM VAN HEERDEN

RESEARCHER | WRITER | CONTENT CREATOR

*I research and write with ink and light*

www.advh.net

## ABOUT ME

I'm an urban planner and academic researcher with a deep interest in collaborative planning, inclusion and environmental justice. I'm a team player with a strong work ethic and an eye for detail, and I always meet deadlines.

## SKILLS

- **Publish** academic & non-academic written work.
- **Communicate research** via articles, reports, blogs, presentations and social media content.
- **Coordinate workshops** and focus group sessions.
- **Proofread & Edit** books before publication.
- **Meet tight deadlines** in high pressured environments.
- **Translate complex academic research** into engaging pieces for a more general audience.
- **Create video & visual media** to support research.
- **Tutor students** in my field.

## EDUCATION

**Master of Urban Planning @ UCT, Cape Town**  
FEB 2014 - DEC 2015

**Bachelor of Social Sciences @ UCT, Cape Town**  
FEB 2011 - DEC 2013

**Introduction to Dutch @ Mercuur Taal, Amsterdam**  
1 year, 2019

**Co-designing Civic Media @ AUAS, Amsterdam**  
1 week, 2016

**Urban Design Summer school @ Lusofona, Lisbon**  
1 week, 2017

**Design Research @ Eindhoven University**  
6 months, 2018

**Serious Gaming @ Erasmus University (online)**  
6 weeks, 2018

**Smart City Design @ EPFL, Lausanne (online)**  
6 weeks, 2018

## WORK EXPERIENCE

### **Video Creator @ Fashion Brand**

SMASHED LEMON | JAN 2021 - CURRENT

- Edit video content for social media.
- Edit video content for web.
- Film on location and in studio.

### **Content Writer @ Online Magazine**

UNITED ACADEMICS MAGAZINE | FEB 2022 - FEB 2023

- Wrote articles on sustainable urban ecologies.

### **Content Creator @ Museum**

HOUSE OF BOLS | JAN 2019 - JUN 2022

- Created visual content for instagram.
- Wrote online blog articles to drive web engagement.
- Delivered online training webinars and workshops.

### **PhD Candidate @ Research University**

EINDHOVEN UNIVERSITY | SEP 2017 - JAN 2019

- Published academic & non-academic articles.
- Designed and coordinated co-design workshops.
- Presented research work to academic peers.
- Tutored Masters students

### **Communications Officer @ NPO**

PLAY THE CITY | SEP 2016 - JULY 2017

- Created written content for current and future projects.
- Edited a book prior to publication.
- Organised & coordinated a conference.

## ACHIEVEMENTS

**Award for Research Excellence** from the Royal Town Planning Institute, UK: Best thesis in the commonwealth (2015)

## REFERENCES

**Gabriele Ferri** | PhD mentor  
*gabriele.ferri@gmail.com*

**Tanja Winkler** | Masters supervisor  
*tanja.winkler@uct.ac.za*



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